



**Giving Back** For A Better Future



**UNITED STATES LIABILITY INSURANCE GROUP**  
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**USLI.COM**



## Giving Back For A Better Future

**USLI** is committed to making a difference through community service, fundraising and volunteering. We consistently reach out to several organizations including the La Salle Academy in Philadelphia, Nothing But Nets and Reading STARS. We also invite children into our facility for various programs like the Children's Holiday Party and Bring Your Child to Work Day. Additionally, USLI donates funds after worldwide catastrophic events. Most recently, our company made donations to help efforts for the Japanese earthquake and the Joplin tornado in 2011.

### Vanguard Vocational Program

Since 2005, we have partnered with the Vanguard School in Paoli, PA. as part of its Community Vocational Program. Vanguard serves children with Autism and Asperger's Syndrome. Students from the program come to our company two days per week for job training and coaching. Each student is assigned a coach and an assistant coach to guide them during their time here. This year, we have ten students and 22 coaches/assistant coaches. The majority of our students have gone on to attend college or have secured gainful employment. Our coaches report having a lot of personal satisfaction from working with the students and helping them overcome the obstacles that might have prevented them from obtaining employment.

### La Salle Mentoring Program

In 2011, we began a mentoring program with the 5<sup>th</sup> grade students at La Salle Academy in Philadelphia. There are 15 children in the program, and each child is assigned two mentors. The group meets at our office in Wayne, Pa., and volunteers are given time off of work to be in the program. The program has a large fitness component to help the kids be more active and make healthier food choices, but the main focus is on bonding and forming strong relationships between mentor and mentee. Our goal is to mentor the students into high school and hopefully beyond.



### Teach, Lead, Inspire Dinner & Learn

We started this initiative in 2011 in conjunction with our mentoring program. Community members that had a skill or talent they would like to share with the families at La Salle were invited to participate in a "Dinner and Learn" at the school. We invite the La Salle students and their families to share in a healthy meal followed by an educational and interactive session. Topics have included: Understanding the Food Pyramid, Making Homemade Greeting Cards, Journaling, Fundamentals of Basketball, Developing Good Study Habits, Self-Defense, Building Family Memories on a Budget and Aiming High and Working Hard.

### Habitat for La Salle

We began this initiative in the spring of 2009, and since that time we have worked on 10 homes that belong to the families of the La Salle students. Projects have ranged from providing much needed furniture and appliances, upgrading windows, building banisters and gates to an almost total renovation. Community members and their families have worked on Saturdays, Sundays and even Fridays to complete the projects. Safety issues were always the first criteria in choosing which projects we would undertake.



## Nothing but Nets

We have partnered with the U.N. Foundation's Nothing but Nets campaign since 2006. Nothing but Nets provides bed nets for families in Africa; each bed net protects a family of four from malaria for over two years. Malaria is particularly devastating in Africa, where it is a leading killer of children. In fact, there are 10 new cases of malaria every second. Every 60 seconds, a child in Africa dies from a malaria infection. The USLI NETraisers surpassed last year's fundraising goal of \$10,000 for this great cause.

## Breastcancer.org

On a closer front, we also raise funds for breastcancer.org located in Bryn Mawr, PA. Breastcancer.org is a nonprofit organization dedicated to providing the most reliable, complete and up-to-date information about breast cancer. Last year, we raised over \$5,000 through various fun events in our company including an hour-long kickboxing workout fundraising event.

## Reading STARS

USLI has participated in the Reading STARS program since the 2007-2008 school year. Reading STARS is a phonics-based program geared toward children that are not reading at grade level. For the past three years, our partner school has been John Jenks Elementary. This year, we have 25 students in grades 3 through 5 paired up with 25 coaches along with over 20 back-ups. In the 2010-2011 session, the students showed a 2.5 grade increase in their overall reading levels. We hope to do as well if not better this year!

## Children's Holiday Party

Each year we host a Holiday Party for the children of our employees. We also invite children from La Salle Academy, John Jenks Elementary (our Reading STARS school) and Philadelphia Travelers' Aid Society. Each child is provided with a host, and the responsibilities of the host are to make the child feel welcome, show them around to the different activities and buy the child a gift that they will receive from Santa. In 2011, we had a record number of children attend the party. All of the kids leave with gifts, candy, their faces painted and happy memories.

## CARE<sup>2</sup> Fund

The CARE<sup>2</sup> Fund is committed to spreading the CARE<sup>2</sup> values outside of our community through monetary donations to charitable causes that our community members are personally connected to. Through these donations, we hope to support, on a local basis, worthy causes important to our community members. Last year the Fund donated \$35,000 to causes that are important to our community members.

## Day of Painting at La Salle

One Saturday every August, a group of 20 to 30 of our employees and their family members take a bus to La Salle Academy and spend the day painting at the school. To date, we have painted all the stairwells, the complete first and second floors and the hallways on the third floor. Everyone has a great time working together, and needless to say, they are exhausted on the ride home!

## Blood Drives

Every year, our company hosts four blood drives in conjunction with the Red Cross. The drives are held at our facility between the hours of 6 a.m. and 1 p.m., and employees are given the time necessary to make a donation during the work day.

## Daffodil Days

Each year we participate in the American Cancer Society's Daffodil Days to help fund cancer research. The daffodils are delivered on the first day of spring. This year, our community purchased over \$1,000 worth of daffodils.



### **Japanese Earthquake/Tsunami Relief Fund**

A devastating earthquake of 8.9 magnitude and a tsunami struck the north coast of Japan causing major devastation to its people on Friday, March 11, 2011. In an effort to assist with aid for relief and emergency services, USLI collected funds and donated them to [www.globalgiving.org](http://www.globalgiving.org). Global-Giving worked with International Medical Corp., Save the Children and several other organizations on the ground to ensure immediate and impactful relief to those that needed it. USLI matched donations dollar for dollar.

### **Joplin Tornado Relief Fund**

On May 22, 2011, a severe tornado touched down in Joplin, Mo. and left a substantial amount of destruction. In an effort to assist with relief, USLI collected funds and donated them to The Trusted Choice® Disaster Relief Fund. The fund assists people who suffer losses due to natural or man-made disasters. USLI matched the first \$5,000 collected.

### **Bring Your Child to Work Day**

This annual event gives children the opportunity to participate in a variety of educational events with guest speakers while having a great time and learning about the insurance industry. Participants include children in our community, as well as those children active in our service program with La Salle Academy and our Reading STARS students.

### **Kilimanjaro Climb & Kujali-International**

In August of 2011, several members of our community traveled to Tanzania, Africa to climb Mt. Kilimanjaro. USLI donated \$10,000 per climber to Kujali International. Kujali International is a public charity and partners with local communities to help establish free and low-cost private schools that provide orphaned and vulnerable youth with the tools, resources and opportunities to overcome poverty and become agents of change in their communities. Our community members toured the school, held a career fair and taught the kids how to make s'mores!

### **La Salle Academy Endowment Fund**

Over the course of the past five years USLI, USLI Community members along with Tom and Jill Nerney have raised and donated \$1.7 million dollars to La Salle Academy. The money raised is the start of a long term sustainability plan which will allow La Salle Academy to continue their efforts well into the future. La Salle Academy is dedicated to educating children in grades 3 through 8 whose potential is limited by financial, social, academic, or emotional challenges, and whose parents desire, but cannot afford, a Catholic education.



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