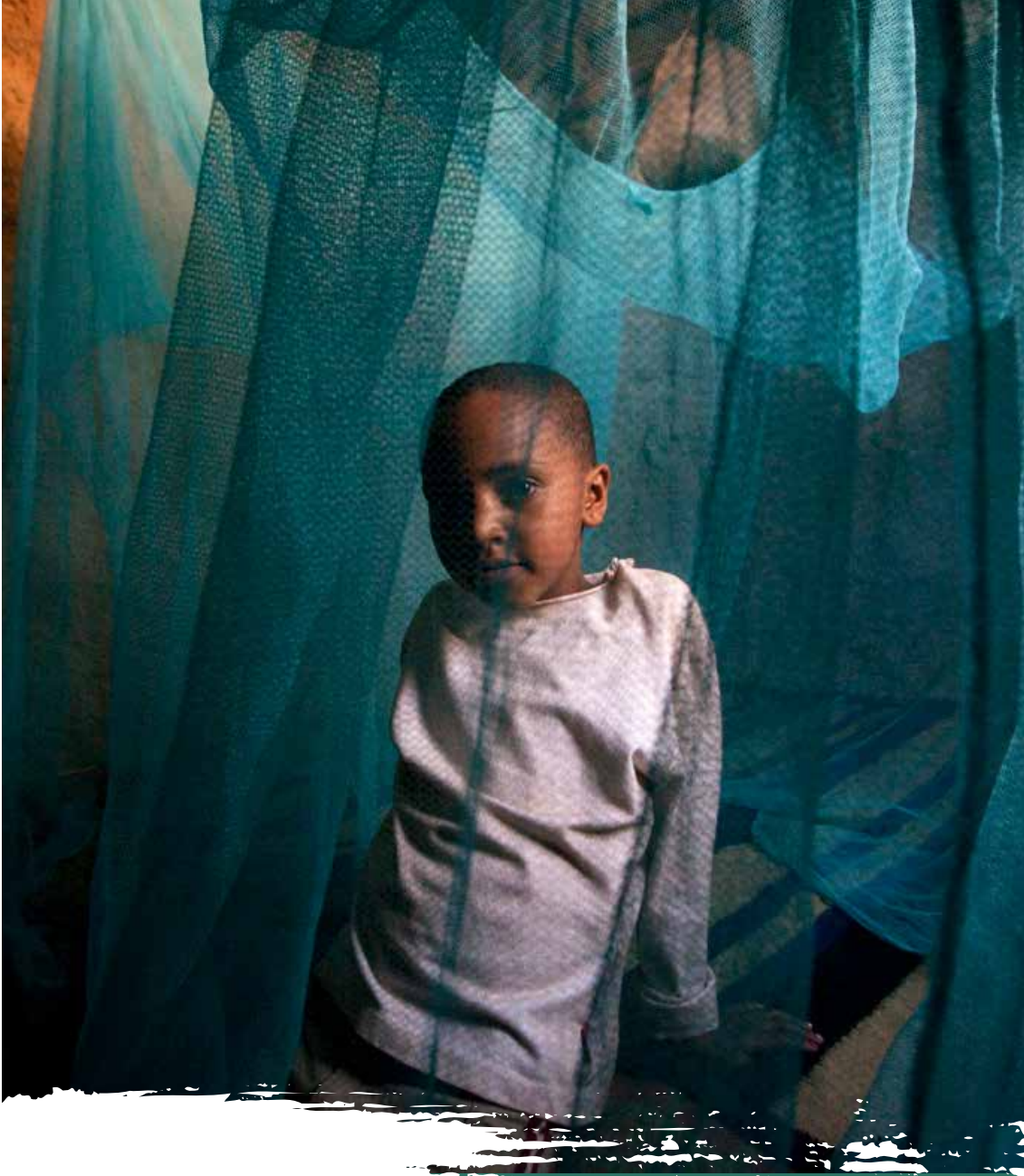


Actionable Attitude



WSU



“Attitude is a little thing that makes a big difference.” –Winston Churchill



One of USLI’s 2019 themes is Actionable Attitude. Having an actionable attitude is more than a mindset. It’s energetically fighting complacency and being a catalyst for change instead of sitting back and waiting for something to happen. If you recognize a potential problem arising, what do you do about it? If you spot a positive trend, what do you do about it? Knowledge is useless unless and until you utilize it. Meaningful change starts with each of us committing to opening our eyes and ears, working to fully understand a given situation and appropriately moving forward. When we do the difficult and challenging thing, our efforts are infectious and others are motivated to do the same. Only with action can we achieve our goals.

As Ben Franklin put it, “well done is better than well said”. Don’t just think about it; don’t just talk about it; get after it. ■



CARE² FUND

The CARE² Fund was established to give members of the USLI community the opportunity to request donations to charities or causes to which they have a personal connection. In 2012, the Fund was reorganized as a 501(c)3 charitable organization and renamed CARE² Fund at USLI Inc. This allows donors to the CARE² Fund to receive a charitable deduction for their contributions. In 2012, the mission of the CARE² Fund at USLI Inc. was expanded. The Fund now also serves as a portal for funds raised from the community to support causes selected specifically by the company. This allows our community members to receive receipts for their charitable contributions. ■





\$563

Alzheimer's
Association

\$272,000

Breastcancer.org

\$24,000

California
wildfires

\$39,310

Hurricane
Florence and
Michael Relief

\$26,690

Nothing
But Nets

\$92,000

Original
Mission

\$58,000

Tiger Woods
Foundation

\$22,132

Toys for Tots

\$534,695

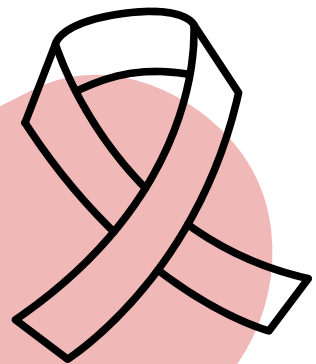
Total contributions for 2018

Breastcancer.org



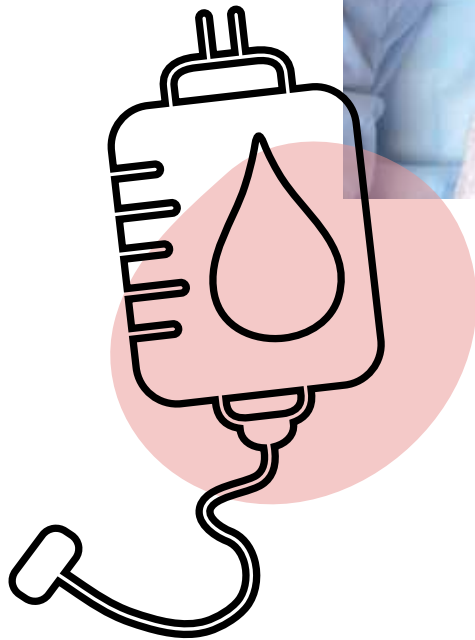
As a nonprofit organization, Breastcancer.org is dedicated to providing the most reliable, complete and up-to-date information about breast cancer.

Over the years, we have organized fundraising events such as Bake for Pink, kickboxing classes, jewelry sales and more. We also invite Breastcancer.org to USLI to facilitate classes like Breast Health 101. In 2018, USLI donated 1 percent of all new business premium to Breastcancer.org during Breast Cancer Awareness month while simultaneously running an online auction for the public called "Baskets for Breast Cancer." We empowered our own people, our customers and friends and family to create "baskets" of donated items, including tech items, experiences, concert tickets and more for us to auction off online. ■



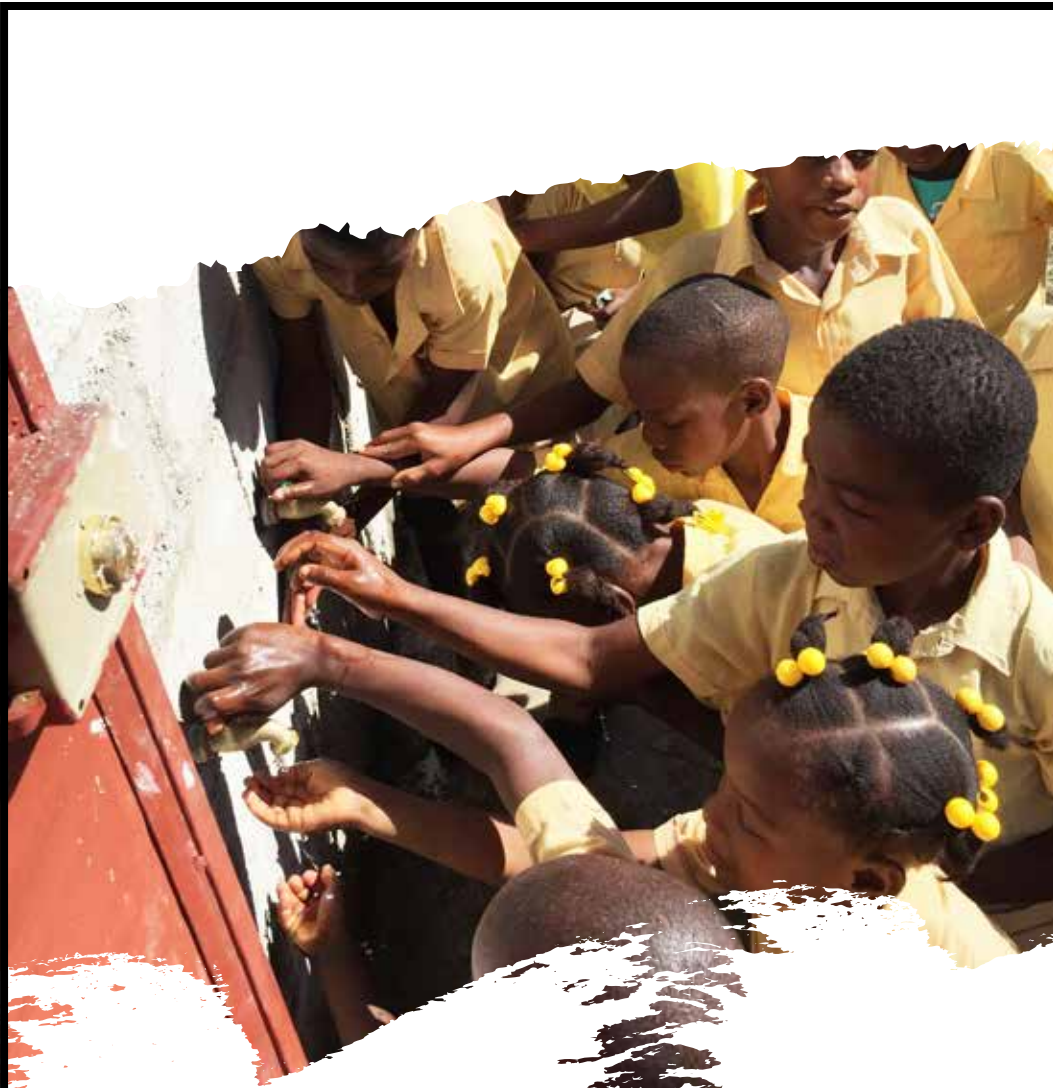
Blood Drives

Every year, our company hosts four blood drives in conjunction with the Red Cross. The drives are held at our facility and employees are given the time necessary to make a donation during the work day. ■



“Volunteers do not necessarily have the time; they just have the heart.”

–Elizabeth Andrew



Haiti Outreach

Poured Out and Clean Water for Haiti

Beginning in 2015, USLI made an ongoing commitment to increase access to clean water in Haiti by sending its community members to Haiti with Poured Out, a nonprofit organization. Since that time, we have planned trips twice each year to build sustainable water houses that generate over 10,000 gallons of clean water a month to villages in the Torbeck region of Haiti. In addition, we install 40 in-home BioSand Water Filtration Systems each trip, each providing an entire household a lifetime of clean water. In 2018, USLI partnered with the Villanova Men's Basketball Team to promote Hoops for Haiti. For every 3-point shot made during a game, one water filter will be installed for a family in Haiti by Clean Water for Haiti, a nonprofit that focuses on providing clean water to Haitians. During the 2018-2019 season, \$100,000 was raised for this initiative. ■



“We only have what we give.”
– Isabel Allende

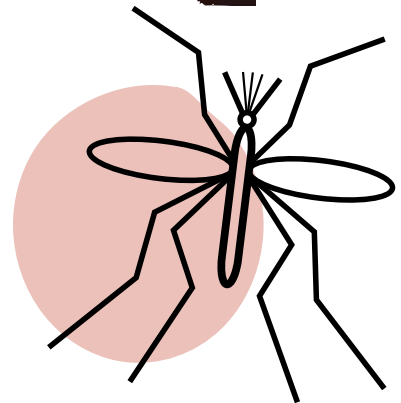
“When you don’t see the light, be the light, share the light.” – Margo Vader







“You have the power to turn this tearful world into a cheerful one. The question is, will you?” – Abhijit Naskar



“There is no exercise better for the heart than reaching down and lifting people up.” – John Holmes



Nothing But Nets

We have partnered with the U.N. Foundation's Nothing But Nets campaign since 2006. Nothing But Nets provides bed nets for families in Africa; each bed net protects a family of four from malaria while they sleep. Malaria is particularly devastating in Africa, where it is a leading killer of children. In fact, there are 10 new cases of malaria every second. Every 60 seconds, a child in Africa dies from a malaria infection. In 2018, we donated nearly \$27,000 to Nothing But Nets. ■

Bring Your Child to Work Day



This annual event gives children the opportunity to participate in a variety of educational events with guest speakers while having a great time and learning about the insurance industry. Participants include children in our community as well as those children active in our service program with La Salle Academy and our Reading STARS students.

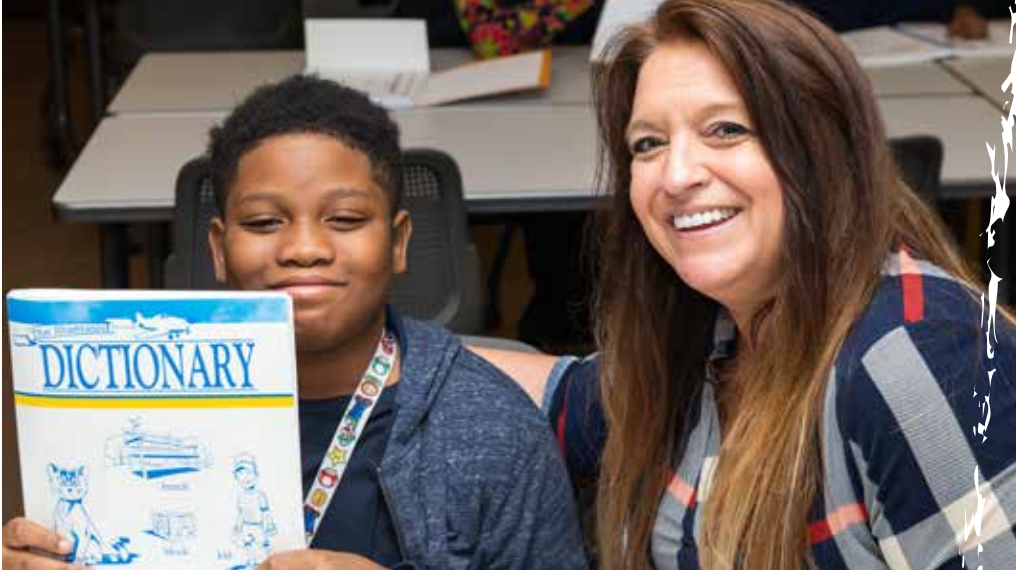
Unlike a traditional Bring Your Child to Work Day agenda, we provide various enjoyable and educational events such as a coding camp, lunch with the parents/hosts, classes with our CARE² team and USLI University, an innovative claims court play and much more. ■





**“Attitude determines
the altitude of life.”**
– Edwin Louis Cole





Reading STARS Program

John Jenks Elementary

USLI has participated in the Reading STARS program since the 2007–2008 school year. Reading STARS is a phonics-based program geared toward children who are not reading at grade level. ■



Year Up Program

Year Up is an organization that seeks to close the opportunity divide by providing urban young adults with skills, experience and support to empower them to reach their potential through professional careers and higher education. Year Up achieves this mission through a one-year intensive training program that provides low-income young adults, ages 18–24, with a combination of hands-on skill development, college credits and corporate internships. USLI started working with Year Up in January 2015. ■





Vanguard Vocational Program

Since 2005, we have partnered with the Vanguard School in Paoli, Pa. as part of its Community Vocational Program. Vanguard serves children with Autism and Asperger's Syndrome. Students from the program come to our company two days per week for job training and coaching. Each student is assigned a coach and an assistant coach to guide them during their time here. The majority of our students have gone on to attend college or have secured gainful employment. Our coaches report having a lot of personal satisfaction from working with the students and helping them overcome the obstacles that might have prevented them from obtaining employment. ■



La Salle Academy Mentoring Program

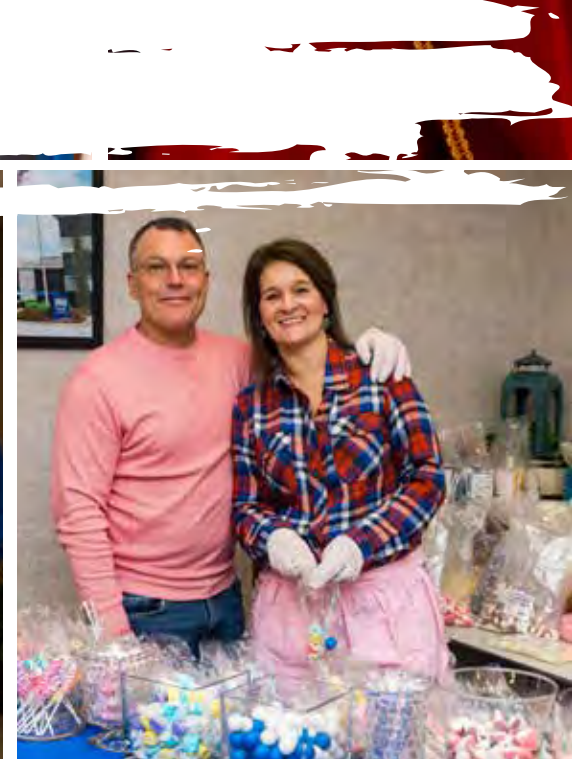
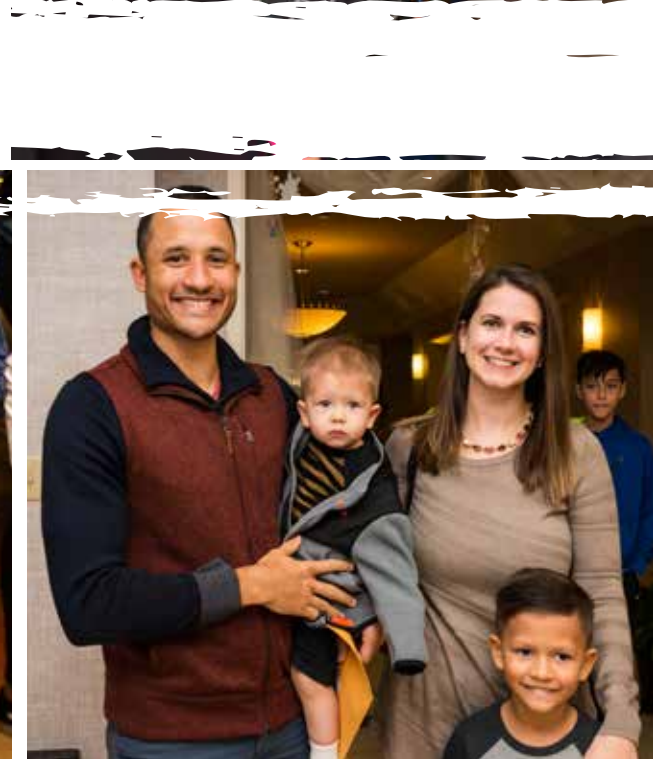
In 2011, we began a mentoring program with the students at La Salle Academy in Philadelphia. We mentor the 7th and 8th grade classes. Each child is assigned two mentors. The group meets at our office in Wayne, Pa., and volunteers are given time off from work to be in the program. The main focus is on helping the students prepare for the future and bonding and forming strong relationships between mentor and mentee. Our goal is to mentor the students into high school and hopefully beyond. ■



Children's Holiday Party

Each year, we host a holiday party for the children of our employees. We also invite children from La Salle Academy and John Jenks Elementary. Each child is provided with a host, and the responsibilities of the host are to make the child feel welcome, show them around to the different activities and buy the child a gift that they will receive from Santa. In December 2018, we hosted a separate Children's Holiday Party for Families Forward at their shelter in Philadelphia. Over 100 families enjoyed fun and holiday spirit with gifts from Santa, crafts and games. ■





USLI aspires to be the very best insurance company for underwriting insurance for small businesses along with a select group of specialty products. We are committed to making a difference to our customers through well-designed products delivered with unparalleled speed, service and support.

A member of the Berkshire Hathaway family of companies, USLI is an A++ rated company that supports its products with financial strength and stability.

In addition to our innovative products, we provide a broad range of marketing assistance to our customers to help ensure their long-term success.

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